

# SOCIETY OF YOUNG PUBLISHERS

## FOR UNIVERSITIES



## WHO ARE WE?

At the **Society of Young Publishers**, our mission is to offer invaluable opportunities and resources to those hoping to enter the industry and anyone in their first ten years in publishing.

With branches spanning the UK and Ireland, our regional network aims to increase the accessibility of the industry through events, digital content, resources, and more!

We have two streams: **INTO** (targeted to those looking to get into the industry) and **AHEAD** (targeted towards those looking to develop once in the industry). We offer a mixture of free and member-exclusive events and resources.

We are a thriving community and, with your support, we hope to involve even more university students into our established and dedicated society. We have eight branches:

Scotland  
Wales  
Ireland  
North

London  
Oxford  
South-West  
UK



The UK branch oversees the entire organisation and supports SYP members and non-members in areas not covered by our regional branches.

Digital memberships are **£18** and a full membership is **£30**.

Students receive a discounted membership at **£24** a year. Becoming a member of SYP opens doors to our InPrint magazine, jobs board, monthly emails, discounted and exclusive events, and partner discounts, enhancing the value of joining our vibrant community.

By supporting the Society of Young Publishers, you can provide your students with unparalleled insights, networking opportunities, and pathways to success in the publishing industry.

To explore partnership possibilities, gain more information, or share your ideas, please reach out to us at [sypchair@thesyp.org.uk](mailto:sypchair@thesyp.org.uk). We are particularly keen to support students from underrepresented backgrounds within publishing.

Join us in shaping the next chapter of the publishing industry – powered by the Society of Young Publishers.

# HOW CAN UNIVERSITIES HELP?

## INTERNAL COMMUNICATIONS

We would love for our events and activities to be flagged in internal communications to students where relevant.

If you would like to be added to our university professional mailing list and receive updates on opportunities that we think could particularly appeal to your students, please click [here](#).

## WEBSITE AND CONTENT FOR STUDENTS

Signposting our society and activities on your website and across digital content helps us reach students curious about the world of books! Please contact [sypchair@thesyp.org.uk](mailto:sypchair@thesyp.org.uk) if you need assistance to update or add content to your career hubs about SYP.



With committee members based across the UK and Ireland, we are also open to attending in-person careers events, talks, or panels in collaboration with universities. Please get in touch and we can put you through to relevant branch chairs to explore opportunities.

## PROMOTE OUR MEMBERSHIP

As an organisation primarily run on membership subscription, we are always looking at ways we can promote our membership options to hopefuls! Digital memberships are £18, a full membership is £30, and students receive a discounted membership at £24 a year.

Please contact [sypchair@thesyp.org.uk](mailto:sypchair@thesyp.org.uk) to discuss a trial corporate membership, discounted rates for memberships bought in bulk, or a pay-it-forward membership.

## ADVERTISE OUR COMMITTEE APPLICATIONS



We run applications for our committee positions each year, opening in **November**. The Scotland committee recruit slightly later after their spring conference.

Joining a committee is a brilliant way for students to meet other publishing hopefuls and professionals, and **develop skills and experience** relevant to the industry. Committee positions provide an excellent route into the world of publishing and are great additions to a publishing-specific CV. We expect successful applicants to commit for a year.

## GIVE US FEEDBACK

We are always looking to improve and develop our relationship with publishing organisations, universities, and individuals we are looking to support. If there is any topic or content that you think would really appeal to students, or if you have any ideas to expand the network of individuals we currently reach, please get in touch!

## WHAT WE OFFER

### THE SPARE ROOM PROJECT



The **Spare Room Project** is a regional diversity initiative that helps people from outside London enter the publishing industry by arranging **free temporary accommodation** in the capital. Easing accommodation costs helps hopefuls secure potentially career-changing job interviews and short-term internships that they previously would be unable to attend.

Publishing hopefuls simply fill in the application form available [here](#). We then get to work and call on our database of publishing professionals who are willing to offer hopefuls a place to stay.

### THE SPARE ZOOM PROJECT



The Spare Zoom Project facilitates **30-minute Zoom sessions** between hopefuls and professionals. Hopefuls and new-starters can seek advice on career development and also gain a valuable industry connection remotely. To take part, publishing hopefuls simply fill in the form [here](#) and we will connect them to a publishing professional.

We are particularly keen to involve students from under-represented backgrounds in this initiative. Please get in touch if you would like to collaborate on a coordinated approach to this aim.

### SYP MENTORSHIP SCHEME

Our **mentorship scheme** is a fantastic opportunity to receive personalised, structured career guidance from publishing experts and learn more about the industry. The scheme involves a formal official **mentoring period of six months** with four formal one-on-one progress meetings with the mentor. The mentorship typically accepts mentee applications from May with the programme officially starting at the end of July or early August. The Scotland branch runs their own mentorship programme which starts in autumn.



### EVENTS AND CONFERENCES



We run a mixture of **in-person and virtual events** including panels, masterclasses, networking events, book clubs, and more! Students can network with publishing hopefuls and professionals, learn about different areas of the industry, and gain a clearer understanding of how to stand out from the crowd when applying for roles. We also hold **two conferences** each year, one in Scotland and one in Oxford or London. We typically offer student discounts for these conferences.

### DIGITAL CONTENT (BLOG AND PODCAST)

We have a regular **blog** and **podcast** which is packed full of publishing insights and guidance for publishing hopefuls!



# WHAT WE OFFER FOR MEMBERS

## EVENTS

Full SYP members receive **free or discounted entry** to all events. We also have **member-exclusive** events, such as our UK virtual networking sessions.



## INPRINT MAGAZINE

The SYPs small format **quarterly magazine** is mailed free to UK and Ireland SYP members, keeping hopefuls up to date with the SYP and the publishing industry.



## JOBS BOARD

Our **jobs board** is only available to our members and is an excellent conduit for industry opportunities. All job and internship roles will have salaries listed.



## RESOURCE CENTRE

Alongside our freely accessible content, we also have a member-exclusive **resource centre** – packed full of content to give that extra insight into the industry.



## MONTHLY NEWSLETTER

Our members-only **monthly UK newsletter** rounds up some of our SYP activities and also flags key publishing events and courses that are worth looking out for.



## TRADE DISCOUNTS

We receive **competitive discounts** for our members on training courses, subscriptions and events.



## MEMBERSHIP OPTIONS

### DIGITAL MEMBERSHIP £18

Digital Access to the Inprint Magazine, Resource Centre, Monthly Newsletter, and Jobs Board. Access to Partner Discounts.

### FULL MEMBERSHIP £30 UNWAGED OR STUDENT £24

Complete access to all print and digital SYP activities.

Please contact [sypchair@thesyp.org.uk](mailto:sypchair@thesyp.org.uk) directly if you want to discuss trialing pay-it-forward memberships, corporate memberships, or discounted rates for memberships bought in bulk.